

## John M. Brausch

John M. Brausch, CMA, CFM, CPA  
IMA Chair



John M. Brausch is Chair of IMA's National Board for the 2009-2010 fiscal year. He is vice president-property controller for Edens and Avant, one of the nation's largest private developers and owners of retail shopping centers.

Mr. Brausch currently serves as a member of the IMA National Board, and is chair of its Governance Committee. In line with his commitment to the CMA certification program, he is a past chair of the ICMA Board of Regents and was a Regent and a member of ICMA's Exam Review Committee. Prior to and concurrent with his national IMA service, he served as an officer in several Chapter and Council positions for IMA.

Mr. Brausch is the author of "*Selling Activity Based Costing*," "*The Trials and Travails of State Tax Policy*," and "*Who's Accounting for the Cost of Capacity?*," co-written with Dr. Tom Taylor of Wake Forest University. He is also the author of "*Target Costing for Profit Enhancement*," which won the Lybrand Medal for its outstanding contribution to accounting literature from IMA, and appeared in the November 1994 edition of *Management Accounting*. This article was also selected by the International Federation of Accountants (IFAC) as an Article of Merit and is included in the book, Activity Based Management in Action. Mr. Brausch's work is referenced in the Canadian Chartered Accountants and IMA's pronouncement on Implementing Activity Based Costing. Mr. Brausch also serves as a mentor in The Citadel's School of Business Administration.

Mr. Brausch is a graduate of The Citadel in Charleston, SC and holds an MBA from the University of Montana. Mr. Brausch, his wife Pennie, and family live in Columbia, SC.

If you would like to schedule an interview with any of IMA's leaders, please contact:

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