

IMA Professional Learning Center Presentation – Bill Frasier, IMA-AZ March 2010 Technical Meeting

IMA professional Development programs relate to five core competencies of management accounting:

Strategic Costing

Business Performance Management

Finance Governance, Risk, and Compliance

Technology Enablement

Leadership Strategies and Ethics

Courses are in a number of formats from one-hour online courses to our Inside Talk webinar series or up to live three day conferences.

In the IMA Learning Center we have the CMA Exam prep tools and an intensive review of key concepts or a supplement to your CMA exam.

We have CPE Self Study courses which are below:

IMA Advantage Subscription Program 365 days for \$289.00.

IMA CPEDGE Subscription Program 365 days for \$195.00.

IMA Ethics Series Corporate Ethics from policy to practice 180 days for \$40.00.

IMA Ethics Series Embracing Ethics 180 days for \$45.00.

IMA Ethics Series Fraud in Financial Reporting 180 days for \$59.00.

IMA Ethics Series Fraud in Financial Reporting part two 180 days for \$59.00.

IMA Ethics Series Success Without Compromise 180 days for \$75.00.

IMA Ethics Series Success Without Compromise part two 180 days for \$75.00.

IMA IFRS Series Embracing IFRS A Background Primer 180 days for \$50.00.

IMA Knowledge Exchange Subscription Program 365 days for \$289.00.

IMA Knowledge Exchange-Advantage Combo Subscription 365 days for \$439.00

IMA Advantage Focuses primarily on technical skills and knowledge. Courses offer anywhere from 1 to 8 CPE credits in video and text driven formats.

IMA knowledge Exchange Courses cover hot topics in industry in a news anchor format. Courses offer 2 CPE in only video formats.

The IMA Advantage Subscription Program 365 days has 296 courses.

The IMA CPEDGE subscription Program 365 days has 58 courses.

The IMA IFRS Background Primer 180 days has two parts.

The IMA knowledge Exchange Subscription Program 365 days has 80 courses.

The Knowledge Exchange-Advantage Combo Subscription 365 days has 363 courses.

#### ProStrategic Desk Efficiency System

The Desk Procedure System was developed to document any job procedure and summarize all the tasks for a position to show the time and cost of the tasks. Many positions in an accounting department need to be re-engineered to balance the work load between positions. Audit companies have contributed rules to overcome possible round robin type situations. The system consists of excel worksheets for the following forms:

Job task form

Job task flow sheet form

Position summary task form.

Installation procedures

Manager control procedures

Powerpoint Presentation